

# The City Bridge Trust

## Investing In Londoners: Application for a grant



### About your organisation

Name of your organisation: <b>Iraqi Community Association</b>	
If your organisation is part of a larger organisation, what is its name? <b>NO</b>	
In which London Borough is your organisation based? <b>Hammersmith &amp; Fulham</b>	
Contact person: <b>Mr. Jabbar Hasan</b>	Position: <b>Director</b>
Website: <b><a href="http://www.iraqiassociation.org">http://www.iraqiassociation.org</a></b>	
Legal status of organisation: <b>Registered Charity</b>	Charity, Charitable Incorporated Company or company number: <b>1101109</b>
When was your organisation established? <b>01/08/1987</b>	

### Grant Request

Under which of City Bridge Trust's programmes are you applying? <b>Older Londoners</b>
Which of the programme outcome(s) does your application aim to achieve? <b>Older Londoners having increased awareness of benefits, finance, housing and other rights</b> <b>Older Londoners aged 75 years and over living more active and healthier lives</b>
Please describe the purpose of your funding request in one sentence. <b>We will empower the elderly members of the community to improve their lifestyle and become more independent.</b>
When will the funding be required? <b>01/08/2014</b>
How much funding are you requesting? Year 1: <b>£27,866</b> Year 2: <b>£27,661</b> Year 3: <b>£28,102</b> <b>Total: £83,629</b>

**Aims of your organisation:**

Iraqi Association was established in 1987, registered as a charity in 1988 and re-registered in 2003, in response to the need of the Iraqi Community to create an identity in Britain. Through the provision of a welfare and advisory service, and an on-going programme of Social, Cultural and educational activities, IA aims to promote the well-being of it's members, encourage mutual understanding and bridge the gap between the British and Iraqi cultures.

The main aims of Iraqi Association are that the Iraqi community in the UK will:

- Receive a range of services regarding their social and health needs including both physical and psychological well-being
- Create a Social and Cultural identity in Britain.
- Promote itself in a positive manner.
- Have access to support & services from dedicated voluntary and statutory agencies through appropriate representation of the Community's interests
- Play a role in developing services to meet their needs through involvement in all of the Association's work.

**Main activities of your organisation:**

We provide our services, free of charge to Iraqis in the United Kingdom -- whatever their race, ethnic origin, language, religious or political background.

1. Offers Face-to-face and group guidance in areas of, training, employment, education, family reunion, health, welfare, housing and immigration.
2. Provide assessment and referral service and assist different vulnerable groups with outreach services and volunteerism.
3. Publish necessary and target led information .
4. Raise public awareness on the needs of the community and its achievements.

**IA services:**

- Welfare Advisory covering a broad range of social issues, immigration and asylum, housing, welfare benefits, education, training and employment, child and family welfare, care of the elderly and carers.
- Recruits and train volunteers to provide services to the community.
- Two Elderly Day centres.
- A rolling programme of cultural and social activities reflecting the diversity of the community.
- Bilingual Community Newspaper (Al-Muntada).

**Number of staff**

Full-time:	Part-time:	Management committee members:	Active volunteers:
<b>2</b>	<b>2</b>	<b>8</b>	<b>8</b>

**Property occupied by your organisation**

Is the main property owned, leased or rented by your organisation?	If leased/rented, how long is the outstanding agreement?
<b>Rented</b>	

## Summary of grant request

- We serve elderly exiles where the proportion of people aged 75 years or over is increasing.
- Our community led proposal will work to empower 75+ service users allowing them to improve their lifestyle and become more independent.
- The feedback information and assessment we have made identified the following needs:
  1. Many members of target group live in isolation;
  2. Fear and depression a big problem among them;
  3. Poverty reduces their ability to access social services.
  4. Poor knowledge British institutions and services;
  5. Deprived of opportunities such as befriending scheme.

A part-time worker will be recruited to

- a. Provide advice & advocacy to Iraqi 75+ and refer on to other agencies when appropriate.
- b. Help clients paperwork, follow ups and referral to relevant agencies by office appointments or out-reach for the vulnerable.
- c. Develop and strengthen networks with voluntary and statutory agencies to improve access to those agencies for vulnerable elderly people.
- d. Organise activities to improve elderly users' networking thereby reducing isolation.
- e. Recruit and supervise project volunteers, to provide outreach and home visits.

The work will include;

- Face-to-face/telephone welfare advice and practical support to clients over 75.
- Outreach Work for isolated and housebound clients over 75 targeting housing, health and general welfare.
- Utilise IA's two day centres to organise cultural, social and leisure events & health workshops.

This proposal is for three years and will deliver the following key outcomes:

- a. Linking people to their community, improving confidence, allowing them to become more independent;
- b. Peer groups that establish friendships;
- c. Decreased isolation through regular volunteer visits and networking;
- d. Empowering them to access local services;
- e. Users becoming active volunteers;
- f. Regular community contact established for the elderly housebound;
- g. Peer support development is in place;
- h. Awareness of their rights and entitlements.

As client-led non-sectarian organisation, our community-focused skills and experience have given us a unique position to serve community members. Our trust and credentials with our target users and stakeholders have given us advantages over other local services. We are the only community led service of its kind. Our organisation:

1. Empowers clients and educates them to make informed choices.
2. Values all clients equally and treats them with the utmost dignity and respect.
3. Has a well-established community presence with specialised knowledge in people's socio-cultural backgrounds.
4. Encourages community participation and works to foster relationships with the wider community.
5. Works to improve the level of knowledge and competence among our service users building independence, confidence and community spirit.

The proposal will meet the trust's programme outcome by:

- Providing high quality services

- Involving and targeting vulnerable elderly users
- Delivering change
- Encouraging healthy lifestyle
- Promoting volunteerism

As a grassroots community group the Iraqi Association operates with and for the community by promoting social inclusion through positive action. The service will improve the well-being of 75+ men and women through unconditional support, with the view to reconnecting them with the community. The project will deliver agreed tangible results as an alternative to mainstream services. The project will be delivered by employing a part-time worker. This proposal meets the City Bridge Trust "that many more Londoners are living longer and enjoying an active older age."

We are committed to promoting diversity and equal opportunity. Iraqi Association is a non-sectarian organisation. We implement our policy to:

Build inclusive communities where all will be treated with dignity and respect and have equality of opportunity. The examples can be defined as:

- The removal of direct/indirect discrimination
- Equal rights/access to services
- Positive action
- Disability equality

If you need any planning or other statutory consents for the project to proceed, what stage have the applications reached?

Do you have a Vulnerable Adults policy? ~~No~~ YES

What Quality Marks does your organisation currently hold?

### Outputs and outcomes

What are the main activities or outputs you want to deliver? Please include no more than 5. By activities or outputs we mean the services, products or facilities you plan to deliver. If you plan to deliver work over more than one year you should include activities over the full grant period requested. Try to be specific.

**Face-to-Face advice of 6 sessions per week (total of 9.5 hours ) and telephone methods 12 calls per week(total of 6 hours ), on immigration, health guidance, welfare benefit and housing advice. Total of 936 face to face sessions & 1800 calls over the 3 years of project life time.**

**Volunteers home visit 1 per week, 39 during 1st year & total of 143 over the project life time. By recruiting and training 12 volunteers during the 3 years of the project life. Volunteers will be assigned with clients to act as advocates and carrying out home visits.**

**Regular weekly group meetings ( 2 meetings a week in Camden 30 meetings/year & Hammersmith 40 meetings/year) A total of 222 group meetings over the 3 years of project life. Including activities and events, targeting different boroughs across London, to release pressure of loneliness and distress.**

**Elderly user-led community events X 12 events. Organise elderly social & leisure activities and delivered by volunteers, such as day trips to local attractions, group holidays, outings and cultural activities.**

**Disseminate information of concern on every day issues affecting the elderly life, in the community Newsletter "Al-Muntada" x 3 issues annually and fact-sheets x 4 annually.**

What main differences or outcomes do you hope the activities you have described above will achieve? Please include no more than 5. By differences or outcomes we mean the changes, benefits, learning or other effects that result from the work your project would deliver. These might be for individuals, families, communities or the environment.

**Increased economic well being:**

**Fortnightly group workshops on information targeting 50 elders leading to less dependency and by using mailing X 4 annually, weekly daycentre and newsletter x 3 annually. To maintain and improve personal skills using weekly one-to-one advice x 5 and telephone calls x 9 clients per week.**

**Link to the local community:**

**Maintain links with the community and avoid social isolation by organising home visits x 4 monthly; regular group meetings using our day-centres X 2 weekly. Invite non-users elderly, who live in deprived areas, to user-led community elderly events X 4 events annually.**

**Less anxious about fear:**

**Develop a network of elderly users' contact numbers to check their peer groups regularly. Regular visits by elderly volunteers x 4 monthly targeting vulnerable elders. Network and exchange information with relevant agencies and attend meetings as and when required, minimum of 5 voluntary & statutory agencies.**

**Healthy lifestyle:**

**Supervised exercises at our daycentre x 1 per-week; Promote healthy eating among users, inform daycentres users every week, use existing publications regularly targeting lone users; Raise awareness on risk of falls & prevention, by disseminating information in two languages and use home visits to explain the consequences regularly.**

Do you plan to continue the activity beyond the period for which you are requesting funding? If so, how do you intend to sustain it? If not, what is your exit strategy?

**We will use the success of the project to sustain the work beyond its lifetime and develop our fundraising strategy. It will become a model for further funding to inform and influence potential funders . IA has a long term organisational strategy. Our funding bids are based on needs and consultation with stakeholders and beneficiaries.**

## Who will benefit?

### About your beneficiaries

How many people will benefit directly from the grant per year?

**200**

In which Greater London borough(s) or areas of London will your beneficiaries live?

**London-wide (100%)**

What age group(s) will benefit?

**65-74**

**75 and over**

What gender will beneficiaries be?

**All**

What will the ethnic grouping(s) of the beneficiaries be?

**Other ethnic group (including Arab)**

If Other ethnic group, please give details: **IRAQI & ARABS**

What proportion of the beneficiaries will be disabled people?

**21-30%**

## Funding required for the project

**What is the total cost of the proposed activity/project?**

Expenditure heading	Year 1	Year 2	Year 3	Total
Salaries including PAYE	16,879	17,417	17,971	52,267
Staff & Volunteer cost	2,490	1,740	1,590	5,820
Office (Rent , Service charge and Rate)	2,740	2,740	2,740	8,220
Insurrance	150	155	159	464
Venue hire & Refreshments	3,180	3,180	3,180	9,540
Telephone & Internet	300	300	300	900
Postage, Stationary, Photocopier,Publicity	400	400	400	1,200
Audit & Accountancy	400	412	424	1,236
Management & Supervision	1,327	1,317	1,338	3,982
<b>TOTAL:</b>	<b>27,866</b>	<b>27,661</b>	<b>28,102</b>	<b>83,629</b>

**What income has already been raised?**

Source	Year 1	Year 2	Year 3	Total
None	0	0	0	0
	0	0	0	0
<b>TOTAL:</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>

**What other funders are currently considering the proposal?**

Source	Year 1	Year 2	Year 3	Total
None	0	0	0	0
	0	0	0	0
<b>TOTAL:</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>

**How much is requested from the Trust?**

Expenditure heading	Year 1	Year 2	Year 3	Total
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From your most recent audited or independently examined accounts, complete the following:

Financial year ended -

Month: 31<sup>st</sup> March

Year: 2014

Income received from:	£
Voluntary income	77,200
Activities for generating funds	15,554
Investment income	2,015
Income from charitable activities	9,534
Other sources	0
<b>Total Income</b>	<b>104,303</b>

Expenditure:	£
Charitable activities	98,189
Governance costs	1,695
Cost of generating funds	9,602
Other	0
<b>Total Expenditure</b>	<b>109,486</b>
<b>Net (Deficit)/Surplus:</b>	<b>(5,183)</b>
<b>Other Recognised Gains/(Losses)</b>	<b>0</b>
<b>Net Movement in Funds</b>	<b>(5,183)</b>

Asset position at year end	
Fixed assets	913
Investments	0
Net current assets	285,975
Long-term liabilities	0
<b>*Total A</b>	<b>286,888</b>

Reserves at year end	
Endowment funds	0
Restricted funds	179,082
Unrestricted funds	107,806
<b>*Total B</b>	<b>286,888</b>

\* Total A and Total B must be the same and should be taken from your balance sheet

### Statutory funding

For your most recent financial year, what % of your income was from statutory sources?

### Organisational changes

Describe any significant changes to your structure, financial position or core activities since the date of your most recent accounts:



### Previous funding received

Please list the funding received by your organisation from the following statutory sources during the last THREE years.

	2012 £	2013 £	2014 £
City of London (except City Bridge Trust)	0	0	5,667
London Local Authorities	2,791	0	0
London Councils	41,967	40,000	40,000
Health Authorities	20,289	27,823	16,046
Central Government departments	0	0	0
Other statutory bodies	0	0	0

### Previous grants received

Please list the grants received by your organisation from charitable trusts and foundations (other than City Bridge Trust) during the last THREE years. List source, years and annual amounts. Please include the 5 largest only.

Name of Funder	2012 £	2013 £	2014 £
Lloyds TSB Foundation	20,000	9,650	0
Diana Princess of Wales Memorial Fund	18,421	22,628	7,848
Comic Relief	0	8,246	0
Award for All BLF	0	6,398	3,200
BBC Children in Need	0	0	4,003

### Declaration

I confirm that, to the best of my knowledge, all the information I have provided in this application form is correct. I fully understand that City Bridge Trust has zero tolerance towards fraud and will seek to prosecute and recover funds in every instance.

Please confirm: Yes      Full Name: **Jabbar Hasan**

Role within                      **Director**  
Organisation: